

PATENTS  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: §  
**Cohen** § Group Art Unit: **2174**  
Serial No.: **10/005,182** § Examiner: **Pesin, Boris M**  
Filed: **December 5, 2001** § Atty. Docket #: **COHEN2**  
Title: GRAPHICAL USER INTERFACE AND §  
WEB SITE EVALUATION TOOL FOR §  
CUSTOMIZING WEB SITES §

**Certificate of Transmission:**

I hereby certify that this correspondence is being submitted by e-filing  
with the U.S. Patent and Trademark Office in accordance with §1.8 on  
June 7, 2007 via the EFS-Web electronic filing system.

/James E. Schutz, Reg. #48658/

James E. Schutz

---

**RESPONSE AND AMENDMENT TO OFFICE ACTION**

---

Commissioner for Patents  
Mail Stop Amendments  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the *Official Action* from Examiner Boris Pesin of Art Unit 2174, mailed March 7, 2007, Applicant submits this *Response and Amendment to Office Action*. Applicant respectfully request reconsideration of the above-identified application in view of the following remarks and amendments.

As of this *Official Action*, pending claims 3-7, 21-23, 30-31, 64, and 75-93 stand rejected.